



Title:	Director, More in Common UK
Location:	Flexible (with ability to travel frequently to London)
Contract type:	Full-time
Annual salary:	£60,000-£80,000
Start date:	ASAP

ABOUT THIS ROLE

More in Common is looking for its **founding UK Director** to shape the organisation's strategic direction in the UK following the successful launch of our landmark study, ***Britain's Choice: Common Ground and Division in 2020s Britain***. This is a unique opportunity to lead a ground-breaking effort in favour of cohesion and community at a critical moment in the history of the United Kingdom, working with outstanding partners from a wide range of sectors and representing More in Common at the highest levels of civil society, politics, the media and philanthropy. The role will focus on the following main goals:

1. Build More in Common's profile in the UK as a key voice across a wide range of issues, making the case for finding common ground, strengthening cohesion and countering division.
2. Establish relationships across a wide range of institutional networks, including government, media, civil society, business and culture.
3. Diversify More in Common's funding base and build collaborative partnerships, to enable expansion of programmes throughout the UK.
4. Develop and implement a strategic plan for More in Common UK, in partnership with the co-founders who will actively support, promote and advance this work.
5. Recruit and manage a small and purposefully diverse team and initiate new programme streams.
6. Set up a UK advisory group to help guide the strategic direction of More in Common UK.
7. Contribute to the strategic direction of More in Common globally as a senior member of our leadership team.

More in Common is already well-established in the UK through a range of initiatives, in particular co-founding the Great Get Together in 2017 and publishing the widely-cited **Britain's Choice** study in October 2020 (see www.britainschoice.uk). This study found that the UK is less polarised than is often believed, and that despite the divisiveness of the Brexit years and the profound impact of the Covid-19 pandemic, the UK is entering 2021 with a stronger sense of social solidarity than other large western democracies.

In taking on the challenge of uniting divided societies, More in Common is grappling with a daunting problem that has many dimensions. We believe that we have a better chance at success if our team reflects a broad range of disciplines, social and cultural backgrounds, beliefs, political persuasions and life experiences. For this reason, we strongly encourage people from across the political spectrum (conservative, liberal and progressive), people of colour, people from religious or ethnic minorities, LGBTQ individuals, and candidates with disabilities to apply to join our team.

QUALIFICATIONS AND EXPERIENCE

The following will be assets for this role:

- A range of expertise and interests in the UK and a record of impact in relevant areas such as politics, media, advocacy, campaigning, polling or technology
- Outstanding verbal and written communication skills, with a demonstrated track record of public speaking and writing
- Strategic thinker with a proven ability to design and execute on a strategy
- Proven capacity to build and manage successful teams
- Understanding of public opinion research and insight into how public attitudes change
- Experience of innovative campaign strategy and tactics, including digital campaigns
- A strong network of relevant contacts
- Comfortable working collaboratively with a wide range of partners from inception through to delivery and evaluation

ABOUT MORE IN COMMON

More in Common leads and supports initiatives to build more united, inclusive and resilient societies in which people believe that what they have in common is stronger than what divides them.

With teams in the United States, France, Germany and the United Kingdom, we harness cutting-edge social science and public opinion research to help leading organisations, philanthropies, movements, and businesses lift up stories of a 'bigger us' and bring people together to tackle our shared challenges.

More in Common has published thirteen major studies since its formation four years ago, including its landmark study on the sources of social division in the UK, [Britain's Choice](#), published in October 2020.

We draw from ground-breaking research to test and find solutions, working with partners that have the capacity to make a real difference at scale. And we help build the larger field of efforts to strengthen democratic societies against the threats of polarisation and division.

More in Common has more than 60 institutional partnerships, through which we help partners to apply insights from our research, test initiatives to strengthen belonging and cohesion, and scale up those initiatives. Some examples of our partnerships include training several hundred people from a wide range of environmental organisations to design communications efforts that resonate with the values of all segments of the population; working with immigration organisations on communications strategies that can unite the values of large majorities; helping shape a new 'funder table' to help build a field of initiatives to strengthen community cohesion; resourcing a network of organisations with approaches to minimize the threat of violence around the 2020 presidential election in the US; and training civil society actors on methods for communicating across ideological lines in ways that reduce polarisation and foster a shared sense of identity.

JOINING MORE IN COMMON

With around 30 staff across four countries, each member of our team makes a vital contribution to our impact, and we put a strong emphasis on team selection and values. We look for people who:

- Are strategic, rigorous, restless, energetic and creative
- Are able to think ahead and get big stuff done
- Are committed to a process of ongoing learning
- Act with humility, generosity and integrity towards others
- Have direct experience with and understand people from different perspectives and backgrounds
- Are excited to work with heart as well as head
- Feel comfortable and excited to dwell on the edge but not on the margins
- Want to be part of turning despair into hope

Here are some additional things we look for:

- An agile and entrepreneurial mind-set
- A drive to make a measurable difference to society and a track record to prove it
- An interest in More in Common's research and its underpinnings in social psychology
- Curiosity and creativity
- The desire and knowledge to translate research into practical action
- An appetite for learning and experience of a 'test and learn' approach
- An ability to represent More in Common in both national and international forums
- Inspirational leadership within teams and towards the external world
- Demonstrable empathy and great listening skills
- Strong collaboration and field-building skills
- The capacity to embrace complexity and find a way through it, taking others with you along the way
- Flexibility, adaptability and ease in working in high-paced environments
- Strong planning, problem-solving and self-organising skills
- Able to set priorities, meet goals and evaluate both process and results
- Resilience under pressure
- A strong familiarity with a diverse range of communities in the UK
- Belief in the power of a good sense of humour

COMPENSATION

- £60,000-£80,000 per annum plus pension scheme and a generous leave policy
- Requests for flexible working considered

APPLICATION PROCEDURE

Applications should include a cover letter (max 1 page) and a CV. Please send applications by email to jobs@moreincommon.com and use '**UK Director**' in the email subject line. Applications will be reviewed on a rolling basis. The deadline to apply is January 15, 2021.