

## RESEARCH ASSISTANT

LOCATION: London (post-holder will be expected to work Monday-Thursday in our London office)

More in Common is seeking to hire a full-time Research Assistant on a permanent basis as we grow our team and advance our mission of building a more united and inclusive UK, where all people feel respected and better understood, and share a sense of belonging.

### ABOUT MORE IN COMMON

More in Common is a research agency working across the US, UK, Germany, France and Poland to tackle polarisation and division. It leads and supports initiatives to build more united, inclusive, and resilient societies. Our mission is to understand the forces driving us apart, help societies find common ground and bring people together to tackle shared challenges.

In the UK, our work is best described as being part consultancy and part think tank. We provide a full suite of research services including polling and focus group research; evidence reviews and secondary data analysis; audience mapping and audience strategy; strategic communications strategy and campaign development. More in Common is a member of the British Polling Council.

Our work is informed by our [ground-breaking segmentation of the British public](#). This unique values-based lens to our quantitative and qualitative research means we can understand not only what the public thinks on the big challenges facing British society today – but crucially why they think it. Our insights help leaders in government, the media, business, and civil society to develop better strategies and communications – particularly in reaching disengaged communities far from the Westminster/London bubble – and to better navigate tricky and divisive issues.

More in Common has published [agenda-setting thought leadership](#) on a whole range of debates facing British society – from exploring the public's starting points on climate action and tackling crime and anti-social behaviour; to understanding how the British public is navigating major debates such as the conflict in Israel and Palestine; to highlighting the public's expectations on mental health reform. Our work is regularly covered in the British [press and media](#) and we've developed a series of partnerships with broadcasters and newspapers to deliver top-quality research insights.

Through our [consultancy](#), More in Common has also supported dozens of partners with insights and strategic communications support. We've helped national institutions such as the BBC, British Library and National Trust to better understand their audiences, and partners in government and civil society with the set-up and delivery of the Homes for Ukraine scheme. We've supported a range of partners, including the National Farmers Union and Rethink Mental Illness to test their manifesto ideas.

In 2024, we have a range of exciting projects in the pipeline, including:

- Helping civil society organisations prepare campaigns, messaging and policy proposals ahead of the next General Election;
- Making diversity and inclusion interventions more evidence-based to resonate effectively with socially conservative groups;
- Better understanding the public's expectations on climate transition over the coming years;
- Helping major national institutions to better understand and communicate with their audiences;
- Continuing our work on the Homes for Ukraine scheme, working to ensure similar support for other refugee groups and exploring the lessons for making community sponsorship work;

- Exploring new ways of bridging the divide between elite and public attitudes, through new approaches to measuring and tracking public opinion.

## **DIVERSITY + EQUITY + INCLUSION**

The task ahead of us is daunting but we believe we have a better chance at success if our team reflects a broad range of social and cultural backgrounds, beliefs, political persuasions and life experiences. We value diversity across many dimensions, including but not limited to race, ethnicity, socioeconomic status, gender, sexual orientation, disability status, education, age, religious belief, military service, geography, and political orientation.

## **ABOUT THIS ROLE**

The Research Assistant role has been created to support our growing portfolio of activities. The post holder will primarily work to support the UK Director Luke Tryl, preparing research and media briefings, creating data visualisation and other content for the website and social media as well as supporting in the drafting of Op-Eds, reports, and speeches. The post holder will also provide some support for More in Common's Co-founder Tim Dixon in his global role, including providing briefing, analysis and editing support.

This role will work primarily in the UK and will be based in our London office; however, the postholder will also work proactively and collaboratively as part of our global organisation.

Key responsibilities include:

- Summarising More in Common's research findings into accessible plain English briefings for speaking events, media appearances
- Translating More in Common's quantitative insights into data visualisation for social media.
- Identifying, summarising, and sharing interesting analysis from partners and other third parties on social cohesion, public opinion and public policy
- Conducting statistical analysis on original opinion poll data
- Developing interesting poll and focus group questions as they relate to long term trends and current political events
- Organising focus groups and liaising with participant recruitment partners, summarising focus group conversations and transcripts, and identifying key quotes
- Scripting and managing the launch of opinion polls
- Writing first drafts of quotes for media, op-eds, speeches, and external facing briefings
- Contribute to the development of More in Common's original insights and thought leadership work

- Working closely with our regular media and PR consultants to help ensure that opportunities are responded to swiftly and to optimum effect
- Working closely with the Executive Assistant to the Co-Founders and UK Director and the UK team to develop a good overview of forthcoming briefing needs

## QUALIFICATIONS AND EXPERIENCE

We look for great people before we look for specific qualifications and experience. However, the following will be an asset for this role:

- Familiarity with how to analyse and manipulate quantitative data and turn that data into a compelling story both through data visualisation and written work
- Strong writing and communication skills and exceptional attention to detail
- The ability to summarise large amounts of quantitative and qualitative data into accessible, plain English briefings
- A can-do attitude, with the ability to work both responsively and proactively at pace
- A keen interest in and genuine enthusiasm for UK politics and public opinion
- The ability to manage and prioritise multiple competing demands from different people and projects
- A knack for managing upwards and anticipating the needs of others
- A drive to work in a growing and evolving small company and to communicate on a daily basis with a wide range of external stakeholders

## COMPENSATION

- Competitive salary (between £28,000 and £30,000) and excellent benefits, along with generous leave policy
- Personal learning and growth budget

## HOW TO APPLY

The application deadline is **12:01 AM (UK time), 3<sup>rd</sup> June**. Applications should include a cover letter (max 1 page) and a CV. [Please apply here](#).

Indicative timeline (please note these dates remain subject to change)

- Initial conversation with UK Director: 6<sup>th</sup> June (Zoom)
- Written exercise: 7<sup>th</sup>-13<sup>th</sup> June
- Informal meeting with UK Team and Co-founder: 13<sup>th</sup> June (Zoom)
- Final panel interview: 18<sup>th</sup> June (in person at our London Office)

We expect to take up references before making an offer of employment. We anticipate making an offer to the successful candidate by late June 2024.

*As outlined above, More in Common strongly encourages candidates of all backgrounds to apply for this position. Applicants must be eligible to work in the UK without work permit and/or visa sponsorship from More in Common.*